

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 557401 /		<u>Alt Order #</u> 09760448
<u>Product</u> <b>COFFMAN 4 CONGRESS</b>		
<u>Contract Dates</u> <b>10/02/12 - 10/08/12</b>	<u>Estimate #</u> <b>2670</b>	
<u>Advertiser</u> <b>Coffman/R/Congress</b>		<u>Original Date / Revision</u> 06/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/02/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				6	\$150.00			
N 2	31	10/02/12	10/08/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
N 3	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				10	\$300.00			
N 4	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
N 5	31	10/07/12	10/07/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$150.00			
N 6	31	10/07/12	10/07/12	NFL/Postgame	2p-230p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,500.00			
N 7	31	10/02/12	10/08/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$250.00			
N 8	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$450.00			
N 9	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$450.00			
D 10	31	10/06/12	10/06/12	News Saturday 5p-530	News 5p-530p		:30			NM	0	\$0.00
D 11	31	10/06/12	10/06/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
N 12	31	10/02/12	10/08/12	The Simpsons	6p-630p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$450.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
557401 /	09760448

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	COFFMAN 4 CONGRES	2670

<u>Advertiser</u>	<u>Original Date / Revision</u>
Coffman/R/Congress	06/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	31	10/02/12	10/08/12	The Simpsons	630p-7p		:30			NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$575.00			
N 14	31	10/02/12	10/02/12	NewGilr/Mindy Tuesday 8-9	8p-9p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$3,000.00			
N 15	31	10/03/12	10/03/12	FOX X Factor	7-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$3,500.00			
N 16	31	10/04/12	10/04/12	Glee Thursday 8-9p	8p-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$2,000.00			
N 17	31	10/05/12	10/05/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$900.00			
N 18	31	10/06/12	10/06/12	College Football on	1p-cc		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,200.00			
N 19	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,500.00			
N 20	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,100.00			
N 21	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	31	10/02/12-10/08/12	Fox 31 News Nightsid	10p-1035p	MTuWThF----	:30		<del>\$500.00</del>	NM		
	See MG 21.6											
	6	31	10/02/12-10/08/12	M-F 10p-1105p	1035p-1105p	---W-----	:30		\$500.00	NM		
	Ⓜ MG for 21.5 10/03											
N 22	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$500.00			
N 23	31	10/06/12	10/06/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$400.00			
N 24	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,000.00			
N 25	31	10/02/12	10/08/12	TMZ	1035p-1105p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	31	10/02/12-10/08/12	TMZ	1035p-1105p	MTuWThF----	:30		<del>\$175.00</del>	NM		
	See MG 25.6											
	6	31	10/02/12-10/08/12	TMZ	1035p-1105p	MTu-ThF----	:30		\$175.00	NM		
	Ⓜ MG for 25.3 10/03											
N 26	31	10/06/12	10/06/12	College Football Early	1p-cc		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$500.00			
											82	\$49,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	82	\$49,800.00	\$42,330.00
<b>Totals</b>	82	\$49,800.00	\$42,330.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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